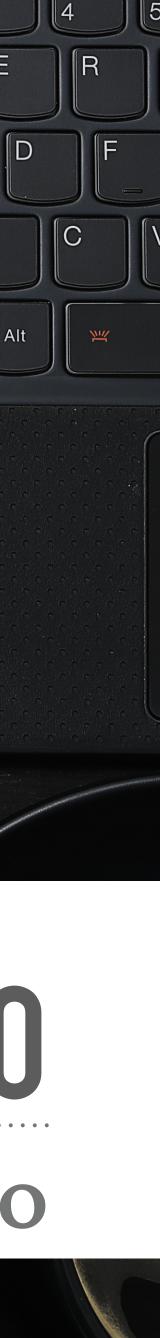


INDIVIDUAL LEADERSHIP REFLECTION PORTFOLIO Jay Kuo

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Personal mission statement

► My Leadership style

► My leadership experience

► What makes me unique?

Leaders I identified the most

► My career development plan

Data is applicable in every aspect of life. I enjoy playing rugby in my spare time. My short career in working

with data has helped improve my analytical perspective on the game. I constantly find myself thinking how my teammate and I can improve in a repeatable and consistent manner. I believe the best results come through studying the data: how many reps to master a play, how many minutes of cardio to prepare one for the live scenario, and so on. Proper information management is the key to stand out and find repeating success through data driven decisions. Information management plays a similar role in business- to harness the power of information and respond with strategies to break through. I aim to build business management models to digitize industries. I firmly believe that it is the vibrant environment at UMSI that could equip me with in-depth knowledge in information science and the experience required to build the startup I am eager for.

PERSONAL MISSION **STATEMEN1**



Based on the self-test in "Strategic Leadership-The Essential Skills", I reflected my skills as a strategy leadership with the six leadership skills.

I have strong anticipate skill, challenge skill, and decide skill. I always actively sharing my insights with my teammates when doing group projects. Also, I have been leader multiple times over the past few years. I always come up with decent group vision with my team and successfully end up having fruitful results. Furthermore, I like to think out of the box and provide creative ideas for my team. I like to be a visionary leader and guide the team toward the mutual goal.

MY LEADERSHIP STYLE



During my second year at National Chengchi University, I participated in a case study competition on "How IT investments improves supply chain management". I was the team leader and led three teammates. We interviewed four leading corporate executives of Taiwan's SMEs to probe the important decisions that made them industry leaders. Together with the datasets from the national Ministry of Finance, I applied partial least squares (PLS), mediation analysis and bootstrap analysis to identify the economic factors that SMEs are facing. My investigation led to an important conclusion: a costsaving, efficient and customized Enterprise Resource Planning (ERP) system, which can improve relative inventory turnover performance and revenue growth potentially up to 34%, is the key for SMEs to stand out. My insights won us the first place and the honor to represent my school at an international seminar in Japan.

MY LEADERSHIP EXPERIENCE



I was born in the glory of Taiwan's economic miracle. At the time, Taiwan maintained an economic leadership role as one of the "Four Asian Tigers". Taiwan's small and medium-sized enterprises were famous for their unique and family-oriented business culture. I witnessed factories mushroomed, skyscrapers rose, and how it all stagnated in the early 2000s. The humble size that once blessed SMEs with agility turned out to be their Achilles heel that slowed their growth. Without the economics of scale, SMEs in Taiwan faltered in the face of an overhaul of digital systems

that came at high costs. I seek to alleviate this issue with affordable, user-friendly business management systems. I hope to enable local firms to invest in information technology and revive another golden era of sustained growth.

WHAT MAKES ME UNIQUE?





Steve Jobs - Founder of Apple

He is my idol because Steve is very creative, and he is a leader with impressive vision.

LeBron James - Current NBA player

I identify LeBron James because he is very committed to basketball and lead the team to championship lots of times.





Morris Chang - Founder of TSMC

As a Taiwanese, I admire Morris Chang because his visionary insight bring competitive advantage of Taiwan at the global market.

LEADERS I **IDENTIFY** THE MOST





In this section, I will lay out a stepby-step approach for putting my career plan into action.

CAREER PLAN

Focus on school lectures and career fairs.

Beginning of internship -**Concurrent work** and study

2022/9/28 to 2023/6/2

I am currently concentrate on my academic work and actively exploring for internship opportunities as a BI analyst, data analyst, or data scientist.

2023/6/2 to 2023/12/8

I will start working and studying at the same time at my preferred internship. I'm also going to think about whether I want to pursue this career in the future.

Internship completion and finishing study at UW MSIM

Continuous learning and research in the field

2023/12/8 to 2024/6/7

I will decide on which career I want to concentrate on at this point. I'll begin applying for jobs in the interim and am hoping to land one before I graduate.

After 2024/6/7

I will now contribute to the company I work for, constantly learn new technology, and advance with the industry.

2023 / 12

2024 / 6

